K-Love is very important to its faithful listeners in my local community. If K-Love were to be displaced by an LPFM broadcaster providing other programming we would not have access to the kind of family programming we so desperately need in our area. K-Love gives families a wholesome choice to listen to without having concerns about what young ears are hearing. So many people are depending on the family oriented broadcasting they provide. We live in an area where there are so many choices that are not family friendly. K-Love supports wholesome values with their positive and encouraging programming on 106.7.